

PUBLIC OUTREACH REPORT

SPRING ASSEMBLY

June 11th, 2022

Good afternoon, all. As I begin to acclimate to this new position, I am happy to report the following.

I have received all PO materials from Kathe LB (when she said it was a “trunk load”, *she wasn’t kidding!!*) when we met up last Saturday at the Annual Lois Family Picnic at Stepping Stones in Bedford Hills NY. A week prior I reached out to the Stepping Stones Foundation regarding a Public Outreach table received an almost immediate positive response.

There was an amazing turnout with hundreds in attendance and over 800 on-line. Lots of literature picked up *and* left on-site in the gift shop at the request of the Stepping Stones Foundation staff! <https://www.steppingstones.org/> I would encourage anyone who has not visited to do so. It is worth a special trip (*and while there, check and replenish any PO Literature!* 😊)

Special thanks to Executive Director Sally and her staff at Stepping Stones and all those that volunteered to make this truly a great day for recovery!!!

I have been in touch via email with all prior PO members and DR’s GR’s as listed in Kathe’s Contact List and am beginning to arrange for literature to be sent to active representatives for upcoming events. I will be scheduling a first zoom meeting with members in the next few weeks.

Some potential outreach ideas and initiatives I have in mind for the coming term.

- *Continue* to explore and encourage other new and innovative ways to spread the word and attract new members and those in need. As stated in our Service Manual “Members continually broaden the way they carry the message by using new and innovative forms of communication”. Page 118.
- Attempt to establish more Alateen meetings – High Schools, community centers, YM/YWCA’s, boys’ and girls’ clubs. Greenwich High School is considering. Attended or organized representation at annual GHS Health Fairs for last few years. Wilton started several years ago, and Stamford HS considered.
- Reach out to more houses of worship / clergy, attorneys, therapists and therapy centers, Rehabs, Police, First Responders, (EMS, Fire Departments etc.)
- Effort to advance more radio and TV PSAs statewide!
- Billboards, print materials, newspapers, town magazines...
- Grass roots efforts and open talks with members at places of worship, therapy centers, doctors, therapists, lawyers, police departments and first responders....
- Dissemination of materials of attraction at AA events with Al-Anon & Alateen participation (target rich environment!).
- Encourage all meetings to have a service position of PO Rep or have the GRs to act as such if not a specifically designated person. We did this with great success in District 5.

- Explore ways to attract more Alateen sponsors via workshops, zoom talks by current sponsors, etc.
- I regard this as a vital role for the continuing growth and health of our program and essential in my 12th Step work. I would therefore also suggest and encourage an Area PO Coordinator Co-Chair position or Alternate. I would consider this position as well. This is an important job and I know when to ask for help... 😊.
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Public Outreach Home Page



Ct Al-Anon website



- *Let t Begin With Me...*
- *When I got Busy, I got Better*
- *Participation Is The Key To Harmony*



serenity

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